

# Leslie Usherwood

1932-1983

The English-born artist was known as an advertising designer, typographer, and type designer. He attended Beckenham School of Art in Kent and worked as a lettering artist in the commercial art field for fifteen years following his education.

In 1965, Usherwood designed his first typeface for Headliners International in New York. He then went on to set up Typesettra Limited in Toronto in 1968. Typesettra offered hand lettering and studio facilities, producing advertising typography, corporate brochures and annual reports. As business developed, more staff were hired so that by the early 1980s four type designers were employed.

Throughout the 1970s Usherwood developed several typefaces for Berthold including Graphis Bold, Statesman, and Octavia. He also designed Caxton™ and ITC Usherwood®.

Usherwood died unexpectedly in 1983. ITC Leawood® was finished by his staff at Typesettra.

# April 2006

Designed by Amy Schultz

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14 Good Friday	15
16 Easter	17	18	19	20	21	22
23 William Caslon	24	25	26	27	28	29
30						

Leawood